

Major Grant Application

SAVE FOR LATER

PRINT

YOUR APPLICATION WAS SAVED FOR LATER!

COMPLETE Registration

As the person filling out the online application, please provide the following information. You may browse through the application by clicking on each section prior to registering; however you will not be able to enter any data until you have registered. Once you REGISTER, the application will appear immediately and you may begin.

You will receive an email from grants@wvhumanities.org (mailto:grants@wvhumanities.org) with a link to your application. You may save your application for later and revisit it as often as you wish by clicking on this link. Please retain this email throughout the application process until your grant application is submitted. You may also bookmark your saved application in your internet browser.

PREFIX	FIRST NAME *	LAST NAME*
none	Mary	Wimmer
ORGANIZATION*		
Retired - West Virg	ginia University	
EMAIL*		PHONE *
mwimmer@hsc.w	vu.edu	(304) 685-5270
CONFIRM EMAIL *		
mwimmer@hsc.w	vu.edu	
1. Sponsoring	Organization	COMPLETE ▼
*Required		

This information pertains to the nonprofit organization that will be responsible for overseeing the grant, if awarded. The CEO of the Sponsoring Organization must sign the application.

SPONSORING NONPROFIT ORGANIZATION NAME*

Upper Monongahela River Association (UMRA)	
ADDRESS 1*	ADDRESS 2 (Optional)
PO Box 519	none
CITY*	STATE * ZIP CODE + 4 *
Granville	WV 26534-0519

WEB ADDRESS PHONE * (Daytime)

6/2020		Major Grant Appli	catio	on - West Virginia	Human	ities Council
(304) 685-5270		uppermonriver.org				
During the past five year investigated for its finan						
YES • NO						
Does the sponsoring orga organization subject to s Subpart F?*	anization receive federa ingle audit as required	al funds, and if so is the by 2 CFR Part 200,				
YES • NO						
2. Authorizing Of	ficial					COMPLETE ▼
*Required						
This is the CEO of the	e sponsoring organi	zation and the person	th:	at will submit	this ap	plication.
PREFIX	FIRST NAME*			LAST NAME *		
none	Barry			Pallay		
TITLE *		ORGANIZATION/SCHOO	DL*			
President of the Board	I	Upper Monongahe	la R	iver Association		
ADDRESS 1*			,	ADDRESS 2 (Option	nal)	
124 Diamond Ct.				none		
сіту*			1	STATE* ZIP	CODE + 4	4*
Morgantown				WV 2	6505-25	512
PHONE * (Daytime)		EMAIL*				
(304) 276-3792		bpallay@comcast.r	net			
3. Project Directo	or					COMPLETE ▼
*Required						
-	_			_		y of submitting progress and final report Director. This person may <u>NOT</u> serve as
PREFIX	FIRST NAME*			LAST NAME *		
none	Nathan			Wuertenberg		
TITLE		DEPARTMENT	1			ORGANIZATION/SCHOOL
Doctoral Candidate		History				George Washington University
ADDRESS 1*				ADDRESS 2 (Option	nal)	
512 Timberline Apts.,	Apt. E12			none		
CITY*					CODE + 4	

Morgantown

PHONE* (Daytime)

EMAIL* All official correspondence and contracts will be sent to this email address.

26505

 $\mathsf{W}\mathsf{V}$

6/2020		Major Grant Applica	ation - West Viro	ginia Humar	nities Council
(712) 372-9112		npw054@gmail.com	1		
las the project direct	or managed a previous We	st Virginia Humanities Cou	uncil project?*		
4. Fiscal Office	r				COMPLETE ▼
Required					
_	_	keeping and accounting. The fiscal officer may			and cost share. This person will complete ect director.
PREFIX	FIRST NAME*		LAST NAME*		
none	Katherine		Avary		
TITLE		DEPARTMENT			ORGANIZATION/SCHOOL*
Treasurer		none			Upper Monongahela River Association
ADDRESS 1*			ADDRESS 2	Optional)	
98 Rockley Rd.			none		
ITY*			STATE*	ZIP CODE +	4*
Morgantown			WV	26508-2	946
PHONE * (Daytime)		EMAIL*			
(304) 288-0325		avarygeo@gmail.cor	n		
5. Project Sumr	nary				COMPLETE ▼
		-			UEST in the Detailed Budget section ng the Detailed Budget section.
PROJECT TITLE *			GRANT REQU	I EST * Must ed	qual the amount requested under Detailed Budget section.
Star City Riverfront	History Plaques		\$5,082		·
Briefly describe the pl		vords) The description should inc	clude the format of	the project an	d planned events, as well as the project's humanities cont
The goal of this proj West Virginia, and it	ject is to develop ten pern ts riverfront along the Mo	manent waysides, consistir nongahela River. The plac	ng of mounted ques will be sim	outdoor pla	aques, to interpret the rich history of Star City se installed at the WV Botanic Garden; e, with input from Dr. Barbara Howe, who
available to the pub The target audience	olic from a nearby kiosk. A e is broad, and difficult to e	Ribbon-cutting Ceremony	y will be held once it will include	nce volunte	re will explain the ten plaques and be eers have secured the waysides in-ground. ors to the newly-revitalized Edith Barill
ROPOSED START DATE	*		PROPOSED E	ND DATE *	

08/31/2021

04/27/2020

NO

O YES

Has this program been funded by the West Virginia Humanities Council previously?*

In Person	Media	W	leb
20,000	40,000		20,000
TARGET AUDIENCE* (Check a	all that apply)		
Preschool	✓ Middle School	✓ Community College	✓ Adults
Elementary	✓ High School	✓ College/University	✓ Seniors
HUMANITIES DISCIPLINE * (0	Theck all that apply)		
Archaeology		Jurisprudence	
Art History, Art Criticism, A	art Theory	Languages, Linguistics	
Culture, Traditions, and Hu	uman Environment	Literature	
Ethics		Philosophy	
Folklore, Folklife		Comparative Religion	
✓ History		Social Sciences	

6. Project Narrative

COMPLETE

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*Required

Provide a detailed narrative describing the project for which you are requesting funding. The narrative should include:

- A. An explanation of what you want to accomplish and why you are doing the project.
- B. A clear statement about the humanities content of the project. We want to understand what the audience will learn about the humanities through this program and how they will learn it.
- C. Information about the sponsoring organization (what is the mission, when was it founded, what is its relationship to the project); cooperating groups (the organizations' names and what their relationship is to the project); and project staff (who will be working on the project and what are their roles).
- D. A promotional plan including details of how the project will be publicized. (Will press releases be sent to media outlets, advertisements or billboards purchased, or a social media campaign implemented?) View the WEST VIRGINIA HUMANITIES COUNCIL Publicity and Publication Requirements. (http://wvhumanities.org/grants/managing-your-grant/publicity-media-and-publication-requirements/)
- E. A plan for the evaluation of the project including what methods will be used to evaluate the effectiveness of your project. The Humanities Council will provide evaluation forms for participants to use, but we would like to know your evaluation plan, if you will use the Council forms, and/or create your own evaluation forms or online survey.

PROJECT NARRATIVE * (Maximum 2,000 words)

A. As described in the Project Summary, the goal of this project is to develop ten permanent outdoor plaques interpreting Star City, West Virginia's history, as an added amenity to the recently-revitalized Edith Barill Riverfront Park. (The topics for these plaques are listed in the Attachment.)

Star City encompasses an area of 0.59 square miles that lie on the eastern side of the river to the north of the city of Morgantown. The main focus of interpretative efforts, however, would be the Star City riverfront along the Mon River Rail-Trail. The riverfront encompasses the Edith Barill Riverfront Park and attracts visitors from the park itself, the rail trail, and recreation points on the river. The site is open throughout the day, free of admission, and the signs will be permanent, so tracking or estimating attendance, once this project is completed, would be impractical.

Since 2017, revitalization of the Star City Riverfront has been a major interest of three local volunteer groups: the Upper Mon River Association (UMRA, the sponsor for this grant), Morgantown North Rotary (MNR), and Morgantown Area Paddlers (MAP), working closely together with the Town of Star City. Starting with a general plan, developed, with public input, by a landscape architecture class at West Virginia University, each organization fundraised for the riverfront projects, the first of which was a new dock and kayak/canoe launch installed in Summer, 2018. Five of our volunteers refurbished and updated the riverfront kiosk, and joined 30 volunteers from Dominion Energy to stain wooden structures in the park, and begin stabilizing the riverbank with rock rip-rap. In October 2019, 27 volunteers worked with professional landscapers and Star City personnel to complete the bank-stabilizing rip rap, and landscaping, along the sidewalks (see photos in the Attachment). Replacement of the old, cracked boat ramp has been completed, the relocated access road is ready for paving, and further landscaping/terracing is in progress. Parking lot re-surfacing and construction of a 40' x 32' pavilion are scheduled for 2020. Addition of the history plaques will complete the revitalization work, which has transformed the park into an attractive public outdoor venue.

The history plaques would complement a striking history mural by local artist Debbie Palmer located at the riverfront (see photo in the Attachment). We hope to use this project as an opportunity to enrich visitors' experience at the Star City Riverfront and provide them with knowledge about the site itself and Star City more generally. While the nearby city of Morgantown has received considerable attention from the historical community, Star City is somewhat underrepresented in that regard, and this project will, in part, seek to encourage visitors to think about the rich history of smaller communities like it throughout West Virginia.

We are requesting funding for the following projects:

Design and construct ten 24" x 24" vandal-proof and weather-proof interpretive signs (waysides), similar to those at state and national parks that will be, essentially, a permanent exhibit at the site. These will be digital High Pressure Laminate (dHPL) signs similar in design to signs installed at the West Virginia Botanic Garden in Morgantown, West Virginia to interpret the history of water use in that area.

The ten topics for the proposed Star City signs are listed in the Attachment. Slight modifications in these topics may occur as the research progresses. The signs will be mounted at a 45 degree angle, so that the bottom edge is about 30" above the ground, the level needed to be accessible to visitors who use wheelchairs, as most of the signs will be wheelchair accessible. The pressure-treated posts will be set in concrete to prevent vandalism, and the base of the post will be 2' below ground level to be below the frost line.

A Star City History Trail brochure will be developed for public distribution to explain the ten waysides, and how they came about. It will be printed on 80# Gloss Book paper, tri-fold design.

B. The chief humanities discipline for this project is history. Star City was founded in 1907 as a residential neighborhood for workers at the Star Glass Company built nearby, and the town itself was named after the company by its general manager Louis Kauffeld. Prior to that year, the area was occupied by a number of local farms surrounding the larger community of Morgantown, West Virginia. After that year, the Star City continued to grow.

Many of the new arrivals hailed from overseas, brought to the new town by the offer of lucrative employment not only in the nearby factories, but also in coal mines a short distance away across the Monongahela River. Many of these workers supported the Socialist Party during its period of political prominence nationwide in the early twentieth century. As a result, Star City became one of only a few communities across the United States like Rochester, New York that elected Socialists to a majority of positions on the town council. The party's influence over the area waned within a decade, paralleling the gradual decline in the organization's popularity across the country.

The party's collapse in Star City does not seem to have impacted the daily rhythm of life in the town, however, and residents continued to seek employment as factory workers and coal miners. Early on, many of these workers (particularly the coal miners) traveled to their jobs via a ferry, which served as the primary mode of transportation across the river prior to the construction of the Star City Bridge in 1950. Construction of the Morgantown Lock and Dam was completed the same year as the Star City Bridge as part of the U.S. Army Corps of Engineers' Monongahela Lock and Dam system. The dam project had profound implications for the ecological history of the site because of the resultant rise in, and stabilization of, the river channel, which submerged the original flood plain. The new deeper channel enabled river navigation by large commercial vessels, especially barges carrying coal and hard-rock minerals. Furthermore, the dams' ability to control water levels and flow rates along the river assisted in flood control during major storm events, and provision of ample water during droughts.

An interpretative effort related to Star City's history thus offers the opportunity to delve into a number of historical fields, among them rural history, industrial and economic history, political history, architectural and engineering history, ecological history, and the history of transportation. We have used local histories of Morgantown and Monongalia County in addition to master's theses, doctoral dissertations, photographs, U.S. Army Corps of Engineers maps, and professional journals to uncover some of this history, but more research will need to be done as this project continues.

C. The Upper Mon River Association (UMRA, the sponsoring organization) is a non-profit 501(c)6 corporation founded in 2002 for the purpose of promoting the general development of the Upper Monongahela River Basin in West Virginia. Our primary interests are economic development, quality of life concerns related to the environment, and improvement of river access points, and their supporting amenities, for public use. The Star City Riverfront History plaques are a great amenity example. Our most recent grant-funded projects include updating/printing of the Upper Mon River Water Trail Map; purchase of information kiosks for several access points, including the Star City Riverfront; and helping fund landscaping and water runoff control work as part of the cooperative Star City Riverfront Revitalization Project.

Cooperating Groups:

The Town of Star City and the Morgantown Utility Board (part owner of the Star City Riverfront Park land) are cooperating partners in this history project.

Morgantown North Rotary Club (MNR) has a history of Star City Riverfront Park involvement. Tugboat Depot Community Playground, Memorial Trees/plaques, and the new Star City dock and kayak launch resulted from MNR's cooperative work. Our newest community initiative, in cooperation with UMRA, MAP, the Town of Star City, and others, is the overall revitalization of the Star City Riverfront, including the Star City History waysides.

Morgantown Area Paddlers (MAP) was formed in October 2015 to promote safe, social, relaxed flatwater kayaking, canoeing, and SUPing in our area, and has since organized over 140 paddling trips, many from Star City. This Star City history project is of keen interest to us, for we are often asked about the Mon's history and about the old industrial structures encountered on our trips. MAP volunteers are already helping with the Star City Revitalization effort, and will be available to help place the history waysides.

Project Staff:

Mary J. Wimmer, Ph.D. is a retired professor of Biochemistry, West Virginia University School of Medicine, where she taught and did research for 40 years. In addition, her volunteer WV environmental work has been extensive. She is currently on the Board of UMRA, Projects

Committee Chair for MNR, and organizer and trip leader of MAP. She has been the major grant writer for four state and regional grants for work on Monongahela River access points and Star City Riverfront Park, several administered through UMRA. Her primary roles in this project are in working with Nathan on grant administration, editing of plaque texts and illustrations, helping develop the brochure, and organizing a ribbon-cutting ceremony. Address: 361 Laurel St., Morgantown, WV 26505; phone: 304-685-5270

Frank Jernejcic retired after working 45 years as WV Department of Natural Resources District 1 Fishery Biologist in northern West Virginia. His entire career involved monitoring and documenting fish populations and water quality on the Monongahela River, and improvements resulting from acid mine drainage reduction. He serves as Vice President of UMRA. He will consult on the plaques dealing with river ecology, water quality improvement, and fishery/recreational fishing activities. Address: 500 Lakeview Estates Town Homes, Morgantown, WV 26508; phone: 304-612-7725

Vaike Haas is an Assistant Professor of Landscape Architecture at West Virginia University. Working with MNR and others, her class drafted the site plan for the Star City Riverfront Revitalization, now guiding projects there, including the history plaques. Vaike will contribute parts of the Star City history, and will consult with Jake Vargas in plaque design and placement. Address: PO Box 6108, Morgantown, WV 26506-6108; phone: 720-525-4925.

Jake Vargas, a 2019 graduate of the Landscape Architecture Program at West Virginia University, works as a landscape designer for the local firm Allstar Ecology. His graphic design experience (design board layouts, construction drawings/diagrams, and conceptual design graphics) comes from WVU courses, work experience at Allstar, and personal hobbies. He was one of Vaike's students who worked on the Star City Riverfront site plan. Address: 328 Oakland St., Morgantown, WV 26505; phone: 704-685-3078.

Dave Smaldone is an Associate Professor of Recreation, Parks & Tourism Resources at West Virginia University. Having been a primary reviewer of the WV Botanic Garden interpretive signs, he will do the same for the Star City history interpretive signs.

- D. Each involved organization, and Star City, have websites and social media pages (Facebook, etc.) for reporting on the Star City History Trail, the part WV Humanities Council played, and related events. Talks and/or tours will be developed for program meetings of various organizations and MAP paddling trips out of Star City. Other promotional venues include: websites/social media for local and regional historical organizations, and other local groups (MRTC, Mon River Towns, area environmental groups); Star City Council meetings; Greater Morgantown CVB; WBOY-TV and WDTV-TV community calendars; press releases and interviews for area newspapers and other local publications like Morgantown Magazine, and local radio/TV stations; email notices to area schools; flyers at libraries and businesses. The intended audience includes the general public, school children and teachers, history students of local colleges and universities, Mon River recreationists, and others interested in the history of Star City and the Upper Monongahela River.
- E. The design team will review plaque language for accuracy and insurance that the text and illustrations are attractive, understandable, and interesting. Dave Smaldone will review the texts as he did for the WV Botanic Garden. Public reaction to the

7. Schedule of Activities or Events

COMPLETE

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*Required

ceremony

Insofar as possible, provide a general schedule of work, activities, and events associated with the grant project. At least one activity is required for all grants, and dates may be estimated.

If you are applying for a planning grant, list the meeting or research for the project. If the grant is awarded, you will receive instructions and a link to complete a schedule of events with full details. You may enter up to 15 activities or events.

ACTIVITY*	DATE(S)*	LOCATION*
Begin project research	Spring 2020	Star City, WV
ACTIVITY*	DATE(S)*	LOCATION *
Brainstorm ideas for plaques, finalize plaque texts, order illustrations	Summer/Fall 2020	Star City, WV
ACTIVITY*	DATE(S) *	LOCATION *
Design and construct plaques	Winter 2020-21	Star City, WV
ACTIVITY*	DATE(S)*	LOCATION *
Install plagues /hold ribbon-cutting	Spring 2021	Star City W/V

COMPLETE

CTIVITY*	DATE(S)*	LOCATION *
Submit Final Report	Summer 2021	Star City, WV
		ADD ACTIVITY

*Required

8. Scholars

Each Humanities Council grant must have at least one scholar involved with the project. Scholars provide oversight on topics, facts, information and research.

PREFIX	FIRST NAME*		LAST NAME	*	
none	Nathan		Wuerten	berg	
TITLE		DEPARTMENT			ORGANIZATION
Doctoral studer	nt	none			George Washington University
ADDRESS 1*			ADDRESS 2	(Optional)	
512 Timberline	e Apts., Apt. E12		none		
CITY*			STATE*	ZIP CODE +4	4*
Morgantown			WV	26505	
PHONE* (Daytime)			EMAIL*		
(717) 372-9112	2		npw054@	gmail.com	
HUMANITIES DISCII	PLINE * (Check all that apply)				
Archaeology			Jurisprude	ence	
Art History, Art C	Criticism, Art Theory		Language	es, Linguistics	
Culture, Tradition	ns, and Human Environment		Literature	:	
Ethics			Philosoph	у	
Folklore, Folklife			Comparat	tive Religion	
✓ History			Social Sci	ences	
CURRENT EMPLOYI	MENT				

Staff Researcher at the Aull Center for Local History and Geneology Research, a branch of the Morgantown Public Library System

ACADEMIC DEGREE(S) AND DISCIPLINE(S)

B.A. with Honors in Spanish and History (McDaniel College); M.A. in History (Ball State University); M.Phil. in History (George Washington University); ABD in History (George Washington University); currently a Doctoral Candidate in History (George Washington University)

SCHOLAR'S MAJOR PUBLICATIONS (Limit 150 words)

"An American Propensity: The Continuum of Violence in Western Films." In The 21st Century Western: New Riders of the Cinematic S(t)age, edited by Douglas Brode and Shea T. Brode. Lanham, MD: Lexington Book, 2019, 91-102.

"Indians of the Southwest," in David Bernstein and Chris Magoc, eds. Imperialism and Expansionism in American History: A Social, Political, and Cultural Encyclopedia, Vol. I. Santa Barbara, CA: ABC-Clio Press, 2015, 152-155.

"From Knights to Knights-Errant: The Evolution of Westerns through Portrayals of Violence," in David Schmid, ed., Violence in American Popular Culture, Vol. I (Santa Barbara, CA: Praeger Press, 2015), 145-168.

"Quebec Campaign," in Digital Encyclopedia of George Washington, Mount Vernon Estate (2015), http://www.mountvernon.org/digital-encyclopedia/.

WHAT IS THIS SCHOLAR'S ROLE IN THIS PROJECT AND WHAT ARE SOME OF THE MAJOR TOPICS THEY WILL ADDRESS? * (project planner, consultant, lecturer, etc.)

Project Director and primary Star City history researcher

REMOVE SCHOLAR

BACK TO TOP OF SCHOLARS SECTION

ADD SCHOLAR +

9. Detailed Budget

COMPLETE

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*Required

- Use the Detailed Budget Narrative below the budget worksheet to provide a clear description for each expense category.
- The Expense/Explanation column in the budget worksheet should list each expense as a separate line item. Click **Add**Line (+) to add separate expenses under each category. Each expense line item explanation is limited to 40 characters.
- Grant applications must include a 100% match (cost share), using in-kind or cash, equal to the total grant funds requested.
- Any grant request over \$1,500 must include a CASH cost share of at least 25% of the funds requested.
- Cost share amounts do not need to be in the same expense category as the requested amount.
- Requests for honoraria may not exceed \$300 per presentation or \$1,000 for a main or keynote speaker.
- Travel guidelines include a maximum of \$100/night for lodging and \$50/day for meals. Mileage must be calculated at a maximum rate not to exceed the current state government reimbursement rate.
- Indirect Costs may be included as an in-kind cost share only. Applicants having a negotiated indirect cost rate may claim indirect costs at that rate, not to exceed 26%, and applicants not having a negotiated rate may claim indirect costs not to exceed 10%. Regular salaries may be used for in-kind cost share but not for cash cost share.
- Total Grant Request (column one) must equal the amount entered in the PROJECT SUMMARY section. If the PROJECT SUMMARY Grant Request field is empty, you will not be able to complete the Detailed Budget worksheet.
- $\bullet\,$ Round to the nearest whole dollar when calculating expenses.
- See General Grant Guidelines (http://wvhumanities.org/grants/how-to-apply-guidelines/general-grant-guidelines/) for additional information and allowable expenses.

Your requested grant total:

		MATCH		
GRANT REQUEST	COST SHARE IN-KIND	COST SHARE CASH	TOTAL APPLICANT COST SHARE	TOTAL GRANT REQUEST & MATCH
\$0	\$0	\$0	\$0	\$0
\$0	\$0	\$0		ADD LINE +
\$2,763	\$5,082	\$0	\$5,082	\$7,845
\$1,755	\$0	\$0		
\$0	\$1,700	\$0		
\$0	\$1,932	\$0		
	\$0 \$0 \$2,763 \$1,755 \$0	\$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$	GRANT REQUEST COST SHARE IN-KIND COST SHARE CASH \$0 \$0 \$0 \$1,755 \$0 \$0 \$1,700 \$0 \$0	GRANT REQUEST COST SHARE IN-KIND COST SHARE CASH TOTAL APPLICANT COST SHARE \$0 \$0 \$0 \$0 \$2,763 \$5,082 \$0 \$5,082 \$1,755 \$0 \$0 \$0 \$1,700 \$0

T TOTAL GRANT REQUEST & MATCH	TOTAL APPLICANT COST SHARE	COST SHARE CASH	COST SHARE IN-KIND	GRANT REQUEST	EXPENSE / EXPLANATION
		\$0	\$0	\$1,008	Jake Vargas - 56 x \$18
		\$0	\$700	\$0	Frank Jernejcic - 20 x \$35
		\$0	\$500	\$0	Dave Smaldone - 10 x \$50
ADD LINE +		\$0	\$250	\$0	Katherine Lee Avary - 10 x \$25
\$0 \$0	\$0	\$0	\$0	\$0	Travel
ADD LINE +		\$0	\$0	\$0	None
39 \$5,158	\$2,839	\$2,839	\$0	\$2,319	Supplies
		\$2,839	\$0	\$2,044	Ten plaques and mounts, assembled
ADD LINE +		\$0	\$0	\$275	Photos, WV/Regional History Collection
90 \$300	\$300	\$300	\$0	\$0	Promotion/Printing
ADD LINE +		\$300	\$0	\$0	History Trail Brochures - 500 copies
\$0 \$0	\$0	\$0	\$0	\$0	Postage/Telephone
ADD LINE +		\$0	\$0	\$0	None
\$0 \$0	\$0	\$0	\$0	\$0	Equipment/Facility Rental
ADD LINE +		\$0	\$0	\$0	None
90 \$300	\$300	\$300	\$0	\$0	Other (Specify)
ADD LINE +		\$300	\$0	\$0	Ribbon-cutting Ceremony, refreshments
21 \$13,603	\$8,521	\$3,439	\$5,082	\$5,082	TOTALS

DETAILED BUDGET NARRATIVE

Provide a clear description of each expense category above noting how the applicant arrived at the Grant Request and Cost Share amounts. Include a short description of each line item and how it is calculated. (Maximum 1,500 words)

Salaries (NONE of which involve regular staff salaries):

Nathan Weutenberg will be contracted to serve as Project Director for the grant, part of which he has written. Working with the rest of the team, he will be conducting most of the historical research for the ten plaques, contributing plaque and brochure content as Vaike and Jacob work on design, administering the grant, and participating in the ribbon-cutting ceremony. His salary will be \$15/hr., considering his background, Aull Center salary, and that of the WV Botanic Garden staff (the model we are using for this grant).

Hours to be funded by the grant: 5 hrs. for planning/scheduling once funds are granted; 80 hrs. on sign research and plaque content; 2 hrs. on brochure text; 15 hrs. on team meetings related to sign work, brochure development, and event planning; 15 hrs. for grant administration.

Total: 117 hrs. x \$15 = \$1,755

Mary Wimmer (having done the bulk of the grant writing) will be assisting with editing of plaque texts and brochure, helping with plaque placement in the park, and organizing the ribbon-cutting ceremony and media. Her salary of \$25/hr. is based on Independent Sector's rate for volunteer time.

Hours on project (all in-kind): 15 hrs. for team meetings; 10 hrs. editing plaque texts; 10 hrs. on trail guide brochure, working with Vaike and Jake; 25 hrs. organizing and conducting ribbon-cutting ceremony, tour, and media actions; 8 hrs. on grant administration with Nathan and Lee. Total: 68 hrs.

Total: 68 hrs. x \$25 = \$1,700

Vaike Haas (who conducted Star City history research from Fall 2017-Spring 2018 for development of a general site plan for the Star City Riverfront Revitalization Project) will be contracted to gather additional research for the plaques with Nathan, and will be working with Jake on the design/graphics for the ten plaques and the history trail brochure, as well as siting the plaques within the park. Her salary of \$46/hr. is based upon her current salary at WVU.

Hours on project (all in-kind): 15 hrs. for further plaque history research; 10 hrs. for plaque graphics, working with Jake; 5 hrs. for team meetings; 2 hrs. for plaque placement site planning, working with Jake; 10 hrs. on trail guide brochure design. Total: 42 hrs.

Total: 42 x \$46 = \$1,932

Jake Vargas will be contracted to do the bulk of the work on plaque design/graphics once the research and writing are complete, as well as the siting of the plaques within the Star City Riverfront Park. As mentioned in Section 6-C, he has acquired graphic design training and experience, including design board layouts, through his WVU courses, work experience at Allstar, and personal hobbies. His salary of \$18/hr. is based on his current salary and expertise.

Hours on the project (grant-funded): 45 hrs. for plaque graphics/sign layout, working with Vaike; 3 hrs. for plaque placement site planning; 3 hrs. for trail brochure design with Mary and Vaike; 5 hrs. for team meetings.

Total: 56 hrs. x \$18 = \$1,008

Frank Jernejcic will be working on the water quality and fisheries information for the plaques at a salary of \$35/hr. based upon his WV DNR salary.

Hours on the project (all in-kind): 15 hrs. on plaque text/illustrations; 5 hours for team meetings.

Total: 20 hrs. x \$35 = \$700

Dave Smaldone will be editing the plaque information prior to printing, the same role he played for the recent WV Botanic Garden Humanities Project, after which we are modeling this grant, at a salary of \$50/hr. including fringe, based upon his current WVU salary. Hours on the project (all in-kind): 10 hrs. (1 hr/sign).

Total: 10 hrs. x \$50 = \$500

Lee Avary will be handling the bulk of grant administration with Nathan in her volunteer role as Treasurer for the Upper Monongahela River Association at a salary, based on Independent Sector's volunteer time, of \$25/hr.

Hours on the project (all in-kind): 10 hrs. for grant administration.

Total: 10 x \$25 = \$250.

Supplies and Promotion/Printing:

The plaques, mounts and history trail brochures will be printed and assembled by Laick Design, Alan Laick, Owner, just over the border in Fairchance, PA (phone: 724-880-0921). Those of us at UMRA have worked with Alan on the updating and printing of 60,000 Upper Mon River Water Trail Maps, and dibonding of the map and additional information for kiosks at the Star City waterfront and two other river access points. His work is of high quality, his products exceptional, and he is very easy to work with.

The Star City History Trail brochures will be made available to the public near the start of the trail.

Plaque cost – Ten plaques modeled after those at the WV Botanic Garden – \$4,883 (from Laick quote). \$2,044 would come from grant, \$2,839 from cash donations.

Brochure cost – 500 high-quality tri-fold brochures for \$300 (from Laick quote). Funded by cash donations.

Photo costs from West Virginia and Regional History Collection, based upon rates posted on WVRHC website:

\$10/digital image x estimated 10 images = \$100

\$15/image preservation/publication fee x 10 images = W\$150

\$20/hr if needed for special requests x 1 hour = \$20

\$5.00 shipping and handling

Total: \$275 funded by grant

Other

Once the plaques have been installed by volunteers, we will hold a Ribbon-cutting Ceremony under the Star City Riverfront Pavilion. The event will be open to the public and those involved in the project. Light refreshments are planned for 100 guests at an estimated cost of \$300 based upon the similar WV Botanic Garden event, funded by cash donations.

LIST ADDITIONAL FUNDING that you have requested, plan to request, or have secured for this project.

SOURCE (Please note whether source is a grant or a cash donation)

REQUESTED FUNDING

APPROVED FUNDING

6/2020 Major Grant A	Application - West Virginia Humanities (Souriei
Morgantown North Rotary Club fundraisers	none	\$2,039
SOURCE (Please note whether source is a grant or a cash donation)	REQUESTED FUNDING	APPROVED FUNDING
River Town Program grant to UMRA	none	\$900
SOURCE (Please note whether source is a grant or a cash donation)	REQUESTED FUNDING	APPROVED FUNDING
Town of Star City	none	\$500
		ADD SOURCE +
10. Additional Material		COMPLETE ▼
*Required		
Do you have additional material to include with your applica		en
	tion? If so, you may upload one .pdf	file up to 10 mb here.
YES UPLOAD PDF	tion? If so, you may upload one .pdf	file up to 10 mb here.
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Please print out a copy of this application, or save as a PDF, for your records prior to submitting.

APPLICANT WILL NOT BE ABLE TO ACCESS THIS GRANT APPLICATION ONCE IT HAS BEEN SUBMITTED.

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